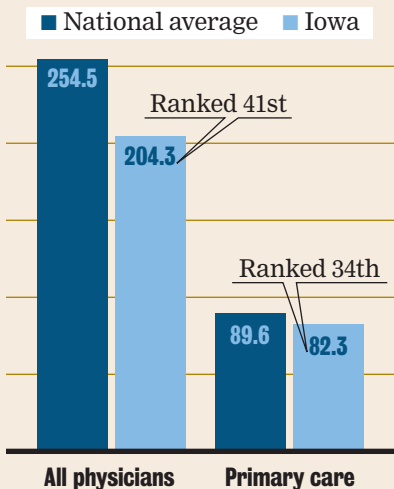


ATTRACTING PHYSICIANS

The Iowa Medical Society's new physician recruiting initiative is aimed at addressing the difficulty its members have had in attracting doctors to work in a state that already ranks behind most others in physician supply.

ACTIVE PHYSICIANS PER 100,000 RESIDENTS



SOURCE: "2009 STATE PHYSICIAN WORK-FORCE DATA BOOK," ASSN. OF AMERICAN MEDICAL COLLEGES, NOVEMBER 2009